

Extraordinary Bar Moments

6 hours with Dean Serneels

Extraordinary moments are a brief section of time where a guest experiences something beyond their belief. Imagine a taste, a sensation, or a second of time that holds something so astonishing that you remember and talk about it for many years to come.

Flairco's Mad Mixologist, Dean Serneels has been creating these extraordinary moments for over 20 years behind the bar. Now for the first time Serneels will be sharing some of these easy to recreate Extra Ordinary moments in time. You will discover moments in Service, Entertainment, Mixology and the business of making money behind the bar.

Open to all hospitality staff Serneels will teach you how to turn these extraordinary moments on your bar into better sales, bigger tips, return guests and improved word of mouth advertizing.

Niagara Falls resident Dean Serneels has appeared on National Commercials, the Food Network Challenge and is the trainer of the bartenders on CMT's Search for the Ultimate Coyote. This inventor of bar products, professional magician and award winning flair bartender has shared his creativity and knowledge with literally 1000's of bartenders from around the world.

Flairco.com

presents

Extraordinary Bar Moments with Dean Serneels

Monday October 26th - at 11 am - 5 pm

Greg Frewin Theatre

5781 Ellen ave, Niagara Falls, Ontario

One block north of Clifton Hill.

Online RSVP and save \$10.00

Please RSVP dean@flairco.com.

At door registration \$50.00

www.flairco.com, www.deanserneels.com